



FOR IMMEDIATE RELEASE

7 October 2008

RAMBLER MEDIA SIGNS PARTNERSHIP WITH NETVIBES

The Partnership will give Russian users access to the Web's largest library of widgets, allowing them to personalize their Rambler page

Rambler Media Ltd. ("Rambler"), operating one of Russia's most popular internet brands, today announces that, in line with its strategy to make Rambler.ru Russia's leading open gateway to the web and favorite homepage, the Company has signed an exclusive multi-year partnership with Netvibes, the leading widget and personalized startpage platform on the web, to power Rambler.ru's new widget and customization services.

Widgets are applications also known as plug-ins or modules that enable users to customize their personal internet homepage. Today, Netvibes is one of the Web's largest widget distributors, serving more than half a billion widgets per month. Netvibes' award-winning personalized startpage technology is localized for more than 150 countries and 80 languages, and powers more than 1,000 leading brands, including Le Figaro, ITV, El Pais, Die Welt, IISole24Ore, CBS, News Corp, Sohu and Cnet Asia.

Later this year, the next version of Rambler.ru will enable users to benefit from Netvibes' innovative technology allowing its users to access the world's largest library of widgets including email, RSS newsfeeds, social networks, photos, videos, games as well as powerful search features, all on one page. As part of the agreement, Rambler will have exclusive rights to install, host, maintain, localize and distribute Netvibes' award-winning startpage and widget platform in the Russian language. All new widgets uploaded on Rambler by Russian-language users will automatically gain global distribution through Rambler's partnership with Netvibes. New Rambler customization features are expected to include search; video search (Blinkx); video downloads (Rambler Kinozal); product comparisons (Price.ru); Russian news (Lenta.ru); instant messaging (Rambler ICQ); and top Russian media and news content.

Mark Opzoomer, Rambler's Chief Executive Officer, commented: "Our strategic partnership with Netvibes enables us to enhance the user experience by making Rambler.ru completely tailored for millions of individual users at once. Our new personalized startpages give users full control over their daily digital lives and access to Russia's best online content and search services—all from a single, customizable page."

"Russia is one of the world's largest and fastest growing Internet markets and we are proud to partner with Rambler Media, one of Russia's most popular Internet brands. Key regional partners of this caliber enable us to better localize and distribute our widgets and personalized startpage technology to meet the myriad needs of all users around the world," said Freddy Mini, Chief Executive Officer of Netvibes.



For further information, please visit www.ramblermedia.com or contact:

Rambler Media
Mark Opzoomer
Tel. +7 495 500 3826

Shared Value Limited
Nicolas Duperrier
Tel. +44 (0) 20 7321 5010
rambler@sharedvalue.net

Rambler Media
Alexander Kovalev
Tel. +7 495 745 3619

ABOUT RAMBLER MEDIA

Rambler Media is an internet media and services group which operates or has interests in leading Russian language internet brands including the Russian internet homepage and search engine 'Rambler.ru', on-line newspaper 'Lenta.ru', product comparison website 'Price.ru', internet catalogue and navigation system 'Top 100', instant messaging service 'Rambler-ICQ', digital advertising agency 'Index20' and contextual advertising company 'Begun'. Rambler Media's shares are traded on AIM, the junior market of the London Stock Exchange under the symbol 'RMG'. For more information on Rambler Media, visit our corporate website at www.ramblermedia.com.

ABOUT NETVIBES

<http://business.netvibes.com>

Founded in 2005, Netvibes pioneered the personalized homepage as alternative to traditional web portals. Today, Netvibes is a global community of users who are taking control of their digital lives by personalizing their web experience. Netvibes lets individuals assemble all in one place their favorite widgets, websites, blogs, email accounts, social networks, search engines, instant messengers, photos, videos, podcasts, and everything else they enjoy on the Web.

Netvibes has established the leading universal widget platform that is used by thousands of publishers around the world. Netvibes has offices in Paris, London and San Francisco.